

Chris Winchester's ABCs of getting a PhD in Management

In this field, we value:

Attaining academic achievement over apathy.

Balance over burnout.

Curiosity over complacency.

Dedication over distraction.

Exploration over expediency.

Focus over frivolity.

Guidance of others over greed for oneself.

Humility over hubris.

Inclusion over imposter-syndrome

Judiciousness over juvenile thinking.

Knowledge-seeking over know-it-all mentality.

Leadership over lethargy.

Motivation over mediocrity.

Nurturing over neglecting networks.

Opportunity over opposition.

Perseverance over procrastination.

Quality over quick results.

Resilience over resignation.

Scholarship over superficiality.

Tenacity over timidity.

Understanding over underperformance.

Valuable over valueless contributions.

Wisdom over wrongheaded judgement

Xenial collaborations over xenophobia.

Yearning for enjoyment over yielding to discontent.

Zeal over zero-sum thinking.